

## Celebrating the Month of May

Once upon a time, many Americans celebrated May Day (May 1<sup>st</sup>) by dancing around the Maypole—even though most of them had no idea of the event’s origins. Still, it was a nice folksy way to herald the coming of summer.

Today, many Americans jump at the chance to celebrate Cinco de Mayo (May 5<sup>th</sup>), even though a lot of people are confused about its origins as well—thinking it’s a celebration of the Mexican Day of Independence. In fact, it’s a commemoration of the Mexican army’s unlikely victory over French forces (that were superior in number and equipment) in 1862.

We Americans like our celebrations—regardless of the source!

### **May is also a great month for home remodeling.**

For some homeowners, however, facing a remodeling project feels like the Mexican army facing the French army: They feel overwhelmed and ill equipped. That’s when working with a professional remodeler like us really helps. We can help you come up with a “battle plan” for tackling what can feel like insurmountable odds.

### **Here are some of the key components of that “battle plan.”**

- **Project Goals and Scope:** We can help you map out exactly what you want to accomplish. You tell us what you want to achieve and we can come up with the plan for making that happen. You don’t have to figure out how to do it—that’s our job. We are trained to come up with solutions that you might not even consider.
- **Budget:** Together, we need to arrive at a realistic budget for the project. Realistic is a key word here. You don’t want to pay more than you can or should. But your goal isn’t to see how cheaply you can get the job done. You want to get the job done right at a fair price.
- **Schedule:** We can also provide you with a schedule for how long your project should take. While projecting an exact date is tricky, we will have a solid idea of when the project can be completed. If you have a specific date in mind (for a wedding reception or a birthday celebration), make sure you share that up front. That can alleviate a lot of stress later.

With the right remodeling team in place and some thoughtful planning, you can take on any remodeling project and end up with great results, on time, and on budget. Now that’s worth celebrating!

**Closing Note**

Some people believe that squeezing a lime into a Corona beer is a time-honored Mexican custom. In truth, the ritual began in 1981 when a bartender popped a lime wedge into the neck of a Corona to see if he could start a trend. This simple act is generally credited with helping Corona overtake Heineken as the best-selling imported beer in the U.S. market.

**Keep in mind...**

Your home and property are always good places to invest your dollars. Give us a call ([203-269-9204](tel:203-269-9204)) with any project questions – we are here to help. Thanks again!

**Mark & Nancy Benson**